

Brian Dieck

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Producer / Senior Video Editor / Post-Production Specialist

Professional Summary

Award-winning Senior Video Editor, Producer and Post-Production Specialist with 17+ years of experience delivering high-impact content across broadcast, branded, and agency environments. Proven track record collaborating with post professionals, optimizing internal workflows, and crafting award-winning campaigns for global brands. Working with major names including Paramount, Saturday Night Live and BUCK Design while continuing to be an expert in storytelling, workflow, color, and emerging AI-assisted post-production workflows that increase efficiency and elevate creative output.

Core Skills

Video Editing & Finishing / Color Grading / Motion Graphics / Post-Production Supervision / AI-Assisted Editing / Client Collaboration / Workflow Design / Creative Storytelling / Broadcast Delivery

Tools & Software

Adobe Premiere Pro / Adobe After Effects / DaVinci Resolve / Frame.io / Chat GPT/ Codex / Slack / SyncSketch

Professional Experience

Freelance and Contract - Producer / Senior Video Editor / Post Production Specialist

2020 - Present / New York, NY

- Delivered 200+ branded and commercial video campaigns across broadcast and digital platforms, reaching millions of viewers.
- Worked with top-tier clients including Saturday Night Live, BUCK Design, AirBNB, Apple, Expedia, The Tonight Show, MTV, Google, Paramount, Lenovo, LG, Honda, Chase-United, Microsoft, Salesforce, AT&T, Ford, IBM, Crucial and Thorne.
- Reduced post-production turnaround time by 20% by implementing AI-assisted workflows for editing, transcription and color grading at Own Data (now part of Salesforce)
- Collaborated with creative directors, producers, and agencies to seamlessly integrate editorial and motion design.
- Produced high-quality short-form content under tight deadlines for social, broadcast and digital distribution.

Paramount (CBS Interactive) - Senior Video Editor / Post-Production Supervisor / Cinematographer

2015 – 2020 / New York, NY

- Led production and post-production for branded content across technology, sports, gaming and entertainment verticals.
- Contributed to 30% increase in revenue year over year as part of a rapidly growing internal agency.
- Oversaw multi-editor teams, ensuring on-time delivery and quality control for 100+ annual multi-asset campaigns.
- Collaborated directly with producers, directors, writers, EPs and project managers to execute storytelling that resonated with global audiences.

- Established and maintained a digital workflow with MediaSilo, enabling efficient client review and final asset archiving.
- Produced content on location at events including CES, e3 and VMware Explore.
- Delivered polished content for clients such as Google, Amazon, Toyota, Intel, Lexus, Sony, T-Mobile, Qualcomm, Dell and Canon.

VH1 News (Viacom) - Editor / Media Manager

2012 - 2015 / New York, NY

- Edited and produced digital and broadcast content featuring celebrity and music talent for VH1 and mobile platforms.
- Supervised media management and archives; served as technical supervisor for the video team.

Awards & Recognition

- Post produced and edited multiple award-winning branded content campaigns recognized by the Telly Awards. (1x Gold, 6x Silver)
- W3 Award winning branded content campaign featuring David Harbour.
- Emmy Award-Winning Post Production Contributor.
 - Honored for contributions to the Emmy-winning show Saturday Night Live

Education

B.A., Television and Film
DeSales University (2007)